

# MEDHA IMPACT REPORT



medha



**THIS  
YEAR,  
WE  
WORKED  
WITH  
5,000  
YOUNG  
PEOPLE**



**AND WERE **INSPIRED**  
BY THEIR DRIVE TO...**

**STEP OUT OF  
THEIR COMFORT  
ZONES**



Raginee

**LEARN NEW  
SKILLS**



Rukaiya

**CHOOSE  
EXPERIENCE  
OVER ADVICE**



Naimish

**START CAREERS  
INSTEAD OF  
JOBS**



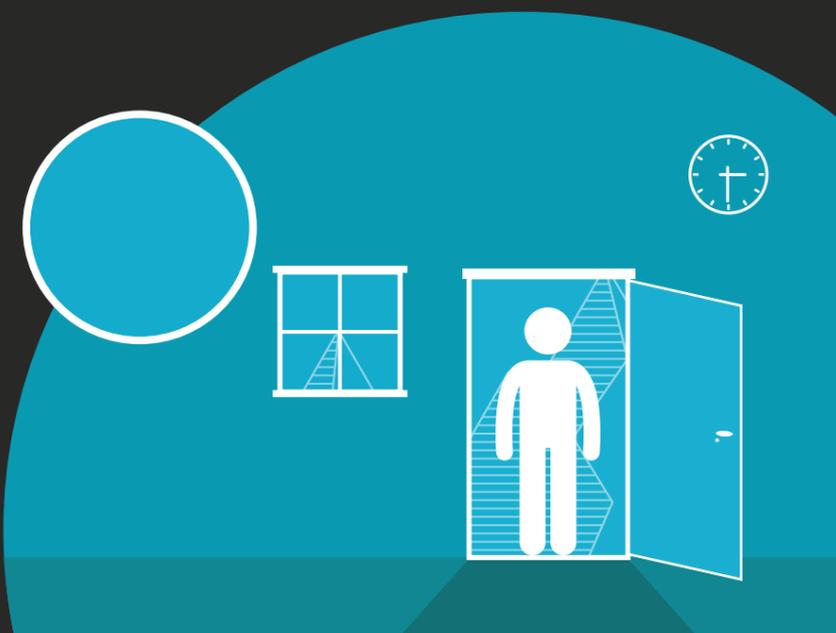
Shivam

**ACHIEVE  
FINANCIAL  
INDEPENDENCE**



Akshita

# STEP OUT OF THEIR COMFORT ZONES



**70%**

of Medha students reported confidence in their ability to communicate and work in teams

**38%**

of their non-Medha peers reported confidence in their ability to communicate and work in teams

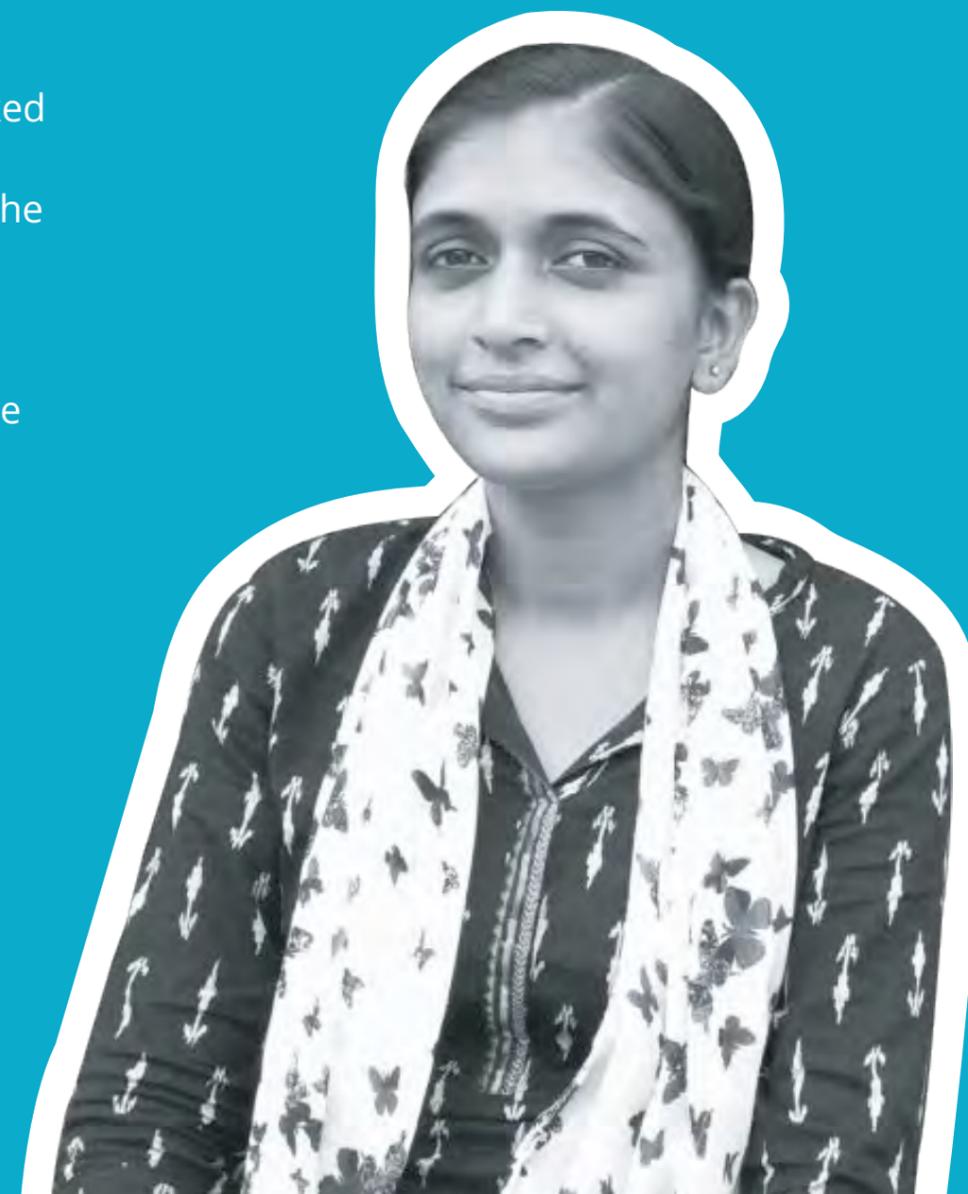
## I SPEAK OUT

I am Raginee from Varanasi. For as long as I remember, my family and teachers have been telling me to 'speak up!'

On the first day of the Medha program, I was again asked to speak, and I was terrified. I hid my face in my hands and requested to go last. I didn't participate that day. The first time I spoke was during a group presentation because if I didn't my team would lose points. So, I gathered my courage and delivered my part. When we finished, the class applauded. I loved that sound! It gave me more confidence than any advice ever could. After that, I started speaking regularly.

On the last day, I delivered a speech to thundering applause! Expressing my opinion at college and home doesn't seem so difficult now.

“ You don't need to create a voice for us. Just pass on the mic! ”



# LEARN NEW SKILLS



**90%**

of Medha students reported confidence in their ability to communicate in an interview and write a CV

**10%**

of their non-Medha peers reported confidence in their ability to communicate in an interview and write a CV

## I GO AFTER MY DREAMS

My name is Rukaiya. I am from Kanpur. I've always been the kind of person who needs to be 'nudged.' I do what is asked but never take initiative.

When I joined the Medha program, I started pushing myself to participate in activities. After my internship, I discovered a dream opportunity - a teaching position at a nearby school. The old Rukaiya would have hesitated to apply, but this time I went for it. The first step was to deliver a demo class in front of a senior teacher. I was scared at first but was able to calm my nerves and deliver the lesson plan. I was hired on the first day of what is typically a three-day selection process.

I am currently enjoying teaching fifth standard and plan to get a masters' in psychology so I can be a professor.

“  
Now, I don't wait to be told what to do. I take the first step!  
”



# CHOOSE EXPERIENCE OVER ADVICE



**18%**  
(2016-17)

of Medha alumni started an internship in their area of interest

**43%**  
(2017-18)

of Medha alumni started an internship in their area of interest

## I LEARN BY DOING

My name is Naimish and I'm from Sitapur. I've always been fascinated with the internet. In my first year of college, my friends and I started our own YouTube channel and now we have over 700 subscribers!

During Medha, I wanted to do an internship where I could learn more about technology and how the business works. After discussing options with my Medha Student Relationship Manager, I learned a new term, 'software development,' and wanted to know more.

I joined a Lucknow-based software firm, Infoseek, which was 92 kms from my house. It took me two hours to get to work, but it was well worth it! I started learning SQL and was exposed to a number of other development languages. I'm now on a path to becoming a full-stack developer, and of course still growing my YouTube following

“ I used to have a dream, but now I have a plan. ”



# START CAREERS INSTEAD OF JOBS



**40%**

of Medha alumni have started regular salaried jobs, and report **15%** annual salary growth

**12%**

of the working population in Uttar Pradesh have regular salaried jobs, and report **5%** annual salary growth

## I GROW EVERYDAY

My name is Shivam. I'm from Siddharth Nagar. Two years ago, I decided to pursue my passion for drawing and enrolled in a Fine Arts program at Gorakhpur University.

A few months after, I won ₹500 (\$7) for a sketch I drew. My mom told me to 'use the money wisely' and I used it to sign-up for Medha. I was hoping to find a job, but never thought my passion for art could be a career.

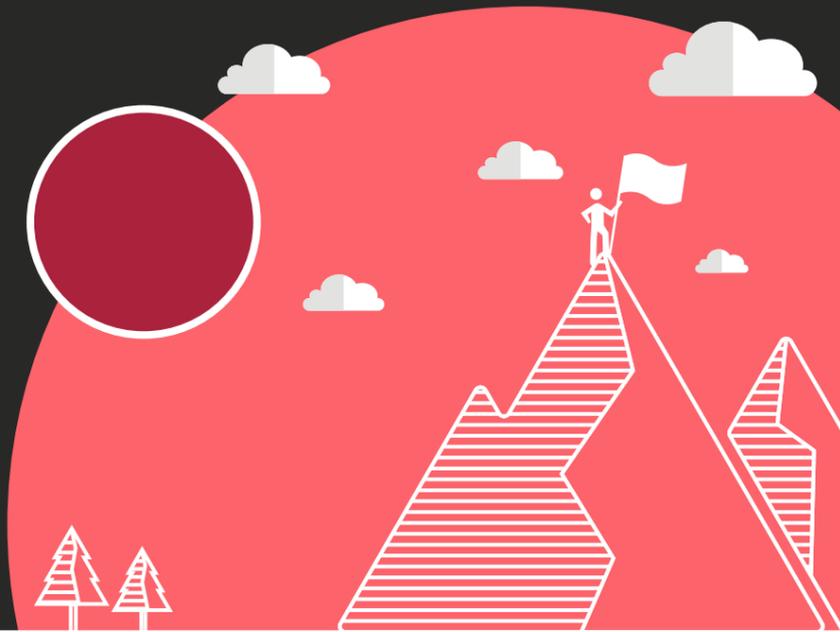
Medha introduced me to VK Soft, a graphic design firm where I have been working for the last two years. I'm responsible for designing all social media content and I am also learning desktop publishing.

I recently started a Facebook page, S Art, and have shared 25 unique pieces, from engravings on a pencil nib to my recent animated video. Please check it out!

“ I am confident my art will lead to long-term success. ”



# ACHIEVE FINANCIAL INDEPENDENCE



**30%**

of Medha's women alumni  
join the workforce

**15%**

of young women in Uttar Pradesh  
participate in the workforce

## I ENJOY MY WORK

My name is Akshita and I'm from Sitapur but went to college in Lucknow. If someone asks me to describe myself in one word, I would say 'driven.' When I first got to college I was very self-conscious because everyone could speak English better than me. I pulled all-nighters studying and by the end of my B.Com I scored the highest marks in my class.

Next, I wanted to master my job search. With the help of Medha, I went to many interviews, sometimes just to gain experience. I got selected for a few but didn't want to settle. I really wanted a job in HR.

After three months of sending my CV to countless companies, I finally found an opportunity I was excited about with a start-up in Lucknow, Warehousewale. I'm helping build the team and enjoying the fast-paced, start-up life.

“ I have the freedom to do what I want with my time. ”



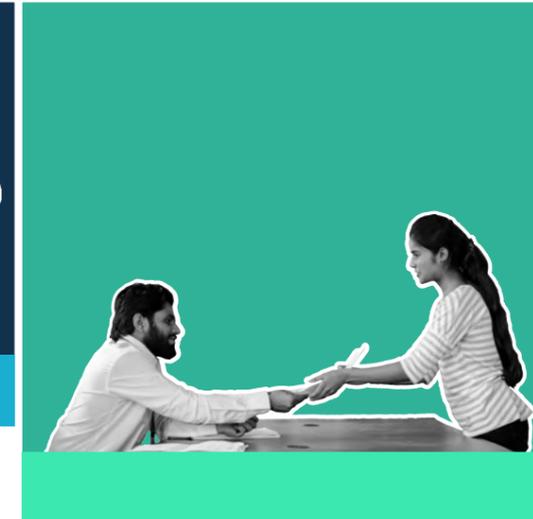


# WHAT WILL **INSPIRE** **US** THIS YEAR?



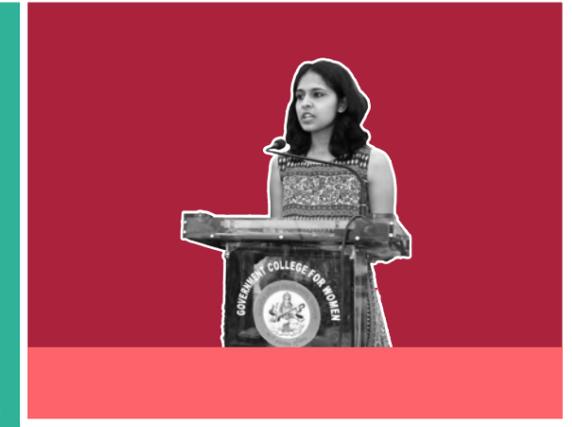
## Transforming our alumni network into a community

Medha's alumni network is now over 5,000 strong, 2,500 of whom are active on our social media channels. In 2018-2019, we will encourage the community to be self-led and support each other on their career paths.



## Improving the efficiency of the career search

42% of Medha alumni start their careers within 18 months of graduation. We want to reduce this period to six months by providing even better opportunities that fit the interests and capabilities of our talented alumni.



## Integrating Medha's approach into the education system

Last year, Medha partnered with various government departments within Uttar Pradesh and Haryana. This year, we will pilot new collaborations with two additional states



**medha**

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