

Medha Quarterly Report



Q 1 FY 17 - 18

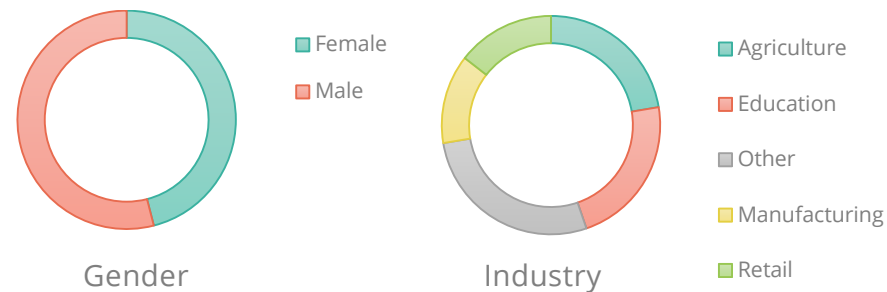
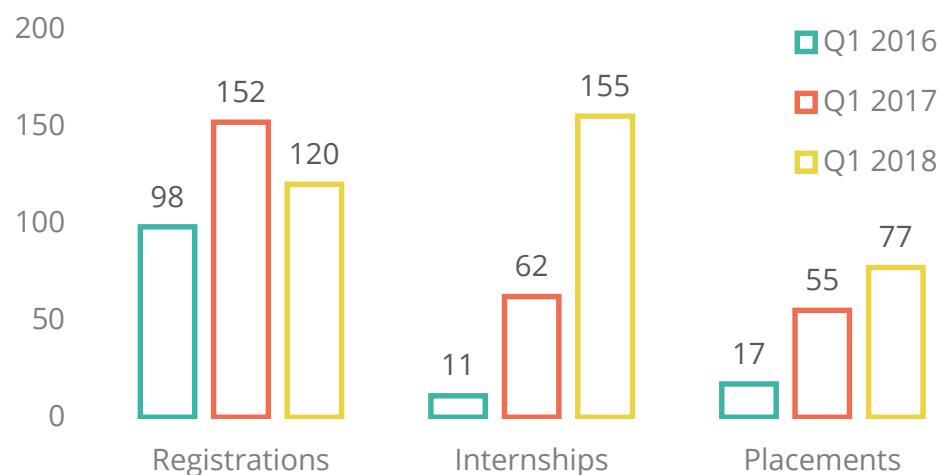


This quarter, 155 Medha students started or completed internships and 77 were placed into full-time jobs, a 100% increase from this time last year. To gear up for 2017 – 2018, we hired 12 new Student Relationship Managers (SRMs), bringing our total team size to 45. We will be starting our work in three new districts this year - Kanpur, Meerut, and Varanasi, with plans to expand outside of UP later in the year.

232 STUDENTS START THEIR CAREERS



100% EMPLOYMENT GROWTH



With students finishing exams and entering summer break, the first quarter is an extremely busy time for internships and full-time opportunities. We are proud to have doubled our output over last year, placing 232 students this quarter.



SHALINI CLASS OF 2016

"Medha is best at encouraging students. They guided me, helped me identify my strengths, and found an opportunity at Gobind Industries... I owe my success to Medha"



12 young, passionate professionals completed their induction training in June and have started working with students at their respective campuses.

SRM INDUCTION TRAINING





CAREER CHAUPAL 2.0

Our alumni team brought together 71 enthusiastic Medha graduates from Gorakhpur University to build career awareness and create a platform for alumni to reconnect.





INTEL DIGITAL PARTNERSHIP

Medha has partnered with Intel to enhance our Technology Advancement Bootcamp (TAB). We will be training over 500 students this year in the basics of Microsoft Office, internet research, and social media.

<http://wp.me/p4D88Q-JI>



SOCIAL IMPACT REPORT



INCOME

38% income growth over two years



RETENTION

47% stayed in their first job more than a year



ROI

23% RoI in the first year

READ OUR COMPLETE ANNUAL SOCIAL IMPACT REPORT [HERE](#)

Best Price

MODERN WHOLESALE

A Walmart  Venture

NEERAJ
CLASS OF 2017

I have learned to be more patient working here at Best Price Walmart. Everyday I meet different kinds of customers and learn how to handle their questions and problems.



OP-ED

Medha Co-Founder, Christopher Turillo, explores the obsession with government jobs and discusses Medha's work to broaden students' perspectives and opportunities. Full article [here](#).

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EDITOR'S PICKS

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OPINION July 12, 2017

Mujhe sarkari naukri hi chahiye!

With much sought-after government jobs getting scarcer by the day, it is time to offer the private sector as an attractive employment option for India's youth.

By Christopher Turillo

5 Min Read

"Nineteen-thousand graduates, post graduates, MBAs and B.Techs apply for 114 sweeper jobs offered by Amroha Nagar Palika in Uttar Pradesh" – Times of India, January 21, 2016.

Despite a common awareness of the preference for government jobs in India, this jarring headline still caught the attention of many inside and outside of Uttar Pradesh (UP) last year.

Working across Tier II and III cities in UP, this headline didn't come as a surprise to us, but we often hear the shock when people from major cities interact with our students here: "I knew government jobs were popular here, but I didn't realise just how much people are obsessed with them!"

To better understand this scenario, why it is troubling, and what we can do about it, let us look at the 'mujhe sarkari naukri hi chahiye' phenomenon through the eyes of young people in India's most populous state.



NEW PARTNERSHIPS

We have formed a number of new partnerships this quarter with leading employers for internships, placements, industry talks, and exposure visits.



FOCUS AREAS

EMPLOYMENT

A key priority for the quarter was [placing students into internships and full-time positions](#). We doubled our output from last year, placing 232 students.



DEVELOPMENT

Our 12 new staff members completed a [one-month induction training](#) that oriented them to the Medha program and gave them first-hand experience working with youth.

PLANNING

Gearing up for the academic year 2017 – 2018, we spent significant time planning new locations, allocating resources, and setting annual goals and targets.



DISSEMINATION

Our annual [Social Impact Report](#) is an organization-wide initiative that aims to track, analyze, and report on our students' career progression and areas where Medha can adapt its program for greater impact.



<http://medha.org.in>

THANK YOU