



MEDHA QUARTERLY REPORT

Q1 FY 20-21

STRONGER TOGETHER

These challenging times are a test for all of us. It's been heartening to see how our community of team members, students and alumni, and government and industry partners have come together over the last few months to support one another in ways we never envisioned when we started Medha ten years ago.

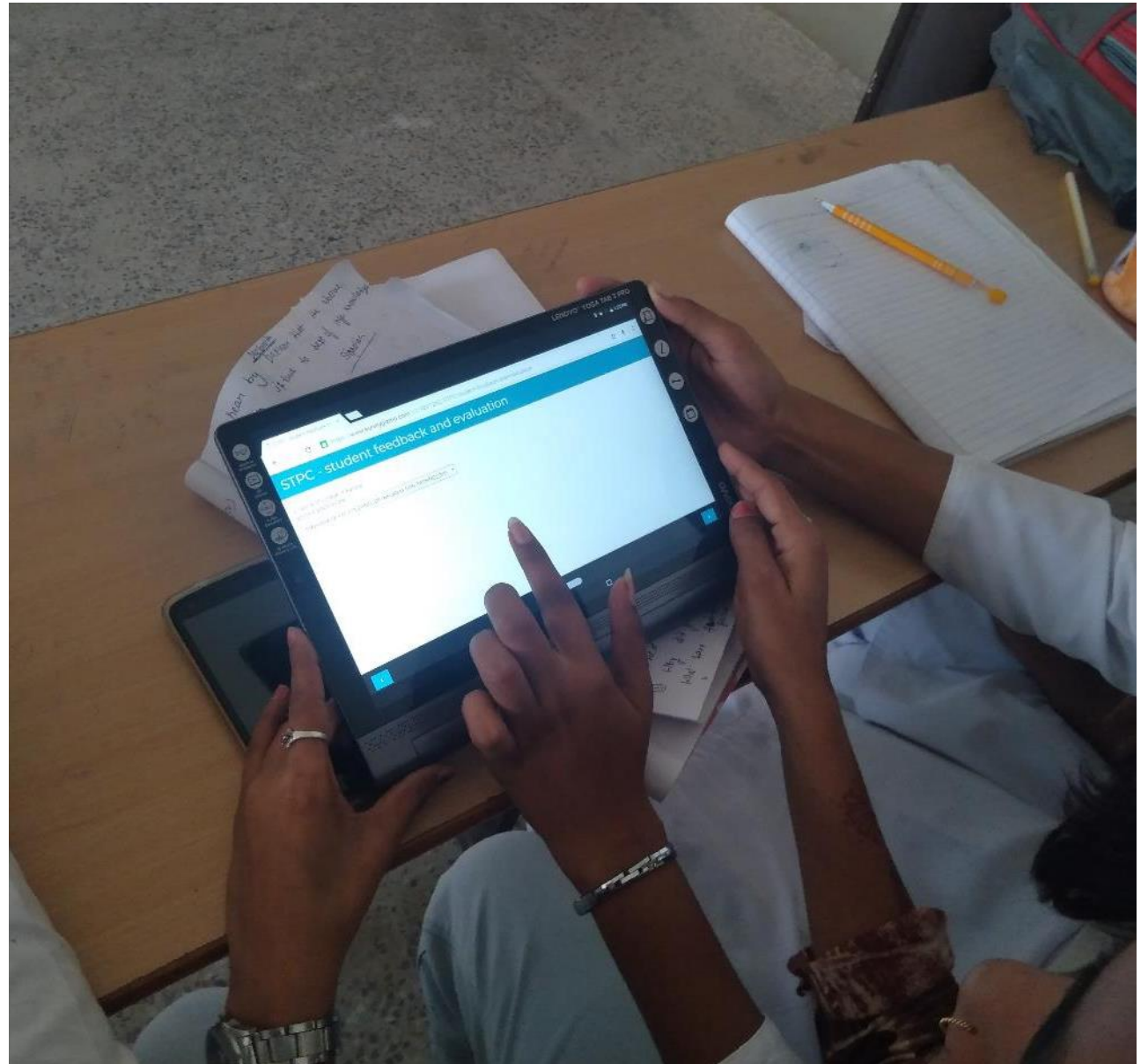
This quarterly report hopefully reflects that community spirit, and while it's certainly not 'business as usual,' we trust you will see and feel the Medha spirit and student-centric approach is alive and well during these trying times.



STAYING CONNECTED

Our priority when the pandemic hit was to ensure we stayed connected to our students and alumni and continue to provide support to them during this stressful and uncertain time.

Everything from our skill building modules, to internships and placements moved online in a matter of weeks, and we have been able to **engage over 11,000 youth** in the last four months with more than **2,600 hours** of experiential activities.



Our Workplace Exposure Talks (WoX Talks) went digital quickly and are now bigger than ever.

We conducted 17 virtual talks with industry experts – from journalists to bankers, entrepreneurs to government officials, who spoke to students on a variety of topics like entrepreneurship after COVID, financial planning, stress management and network marketing.

The WoX Talks have been viewed more than 11k times on our [YouTube channel](#)!

VIRTUAL WORKPLACE EXPOSURE



WoX Talks

ENTREPRENEURSHIP OPPORTUNITIES POST COVID-19

Speaker

Dr. Jay Prakash Verma,
Senior Assistant Professor,
Kejriwal Institute of Management

Date

23rd May, 2020

Time

12 noon - 1 p.m.

Platform

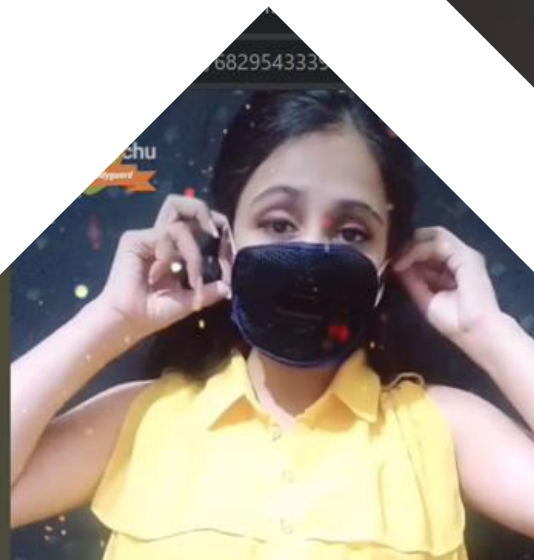
Medha YouTube Channel

With more than 25,000 youth spread across UP, Bihar, and Haryana, we leveraged the power of our student and alumni community to spread awareness about COVID prevention and safety.

We used [Instagram](#) and other popular social media channels to crowdsource content and launched a challenge called [#MedhaKeSipahi](#), which gathered more than **171k views of 160 videos** created by students and alumni in just one week!

We also ran a week-long Instagram Video Diary competition under the hashtag [#GharBaitheSeekho](#), where participants showcased their skills in diverse fields like DIY, art, technology, and fitness. **This campaign garnered another 35k views!**

AWARENESS BUILDING





KAJAL

CLASS OF 2020

SITAPUR

“On day one, I was nervous about using a laptop, to be honest, but now I can say that I can operate it well enough to not ask for help.”

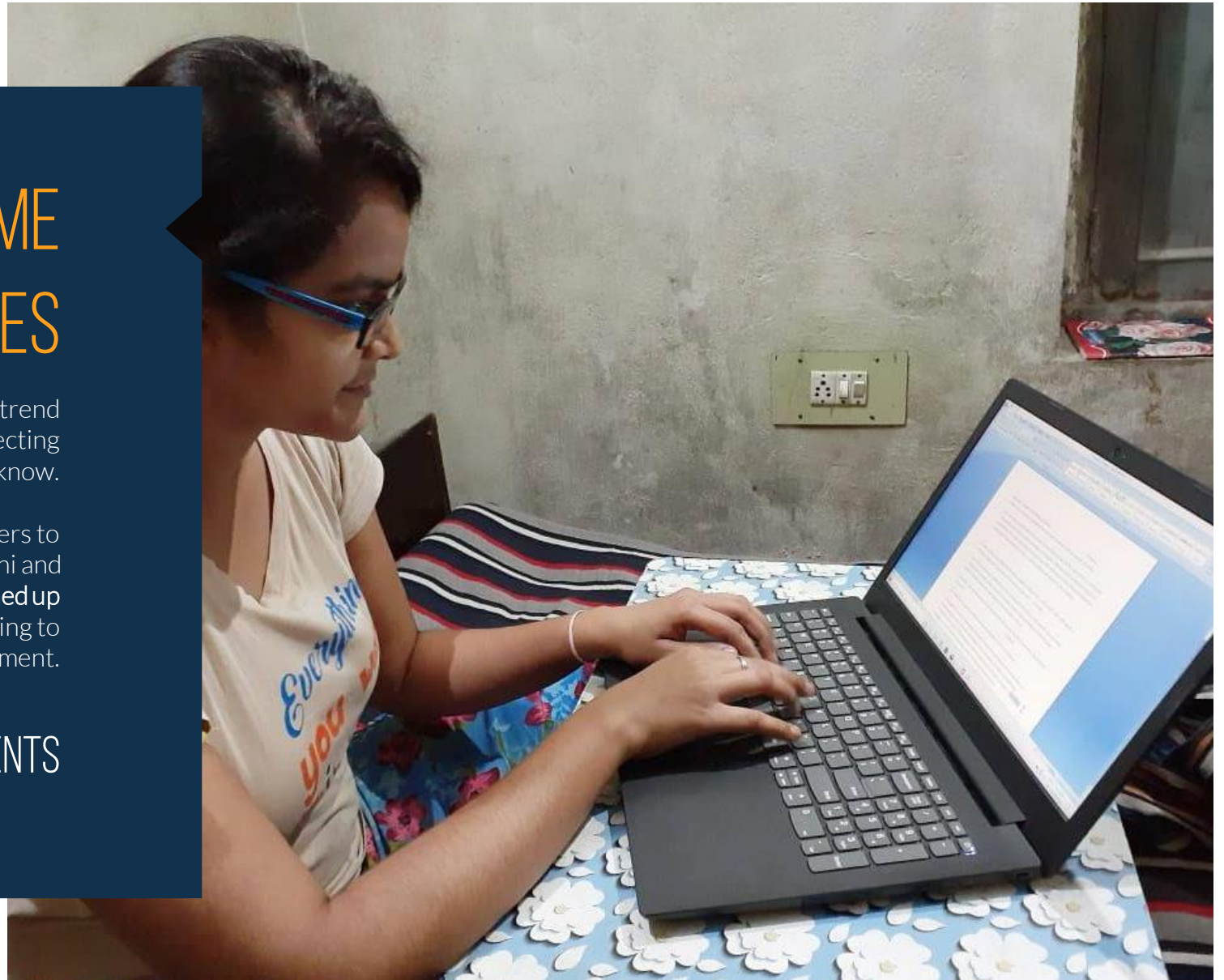
Meet [Kajal](#), an aspiring teacher, who knows that now more than ever, teachers need to stay up to date with the latest technology.

WORK-FROM-HOME OPPORTUNITIES

The pandemic has accelerated the work-from-home trend (WfH), with opportunities coming from unsuspecting places, like a small water heater manufacturer in Lucknow.

We have been working hard with our employer partners to identify such opportunities for our students/alumni and find the right fit. In the last two months, **we have lined up 156 WfH opportunities**, ranging from content writing to sales and fundraising to HR data management.

156 INTERNSHIPS AND PLACEMENTS



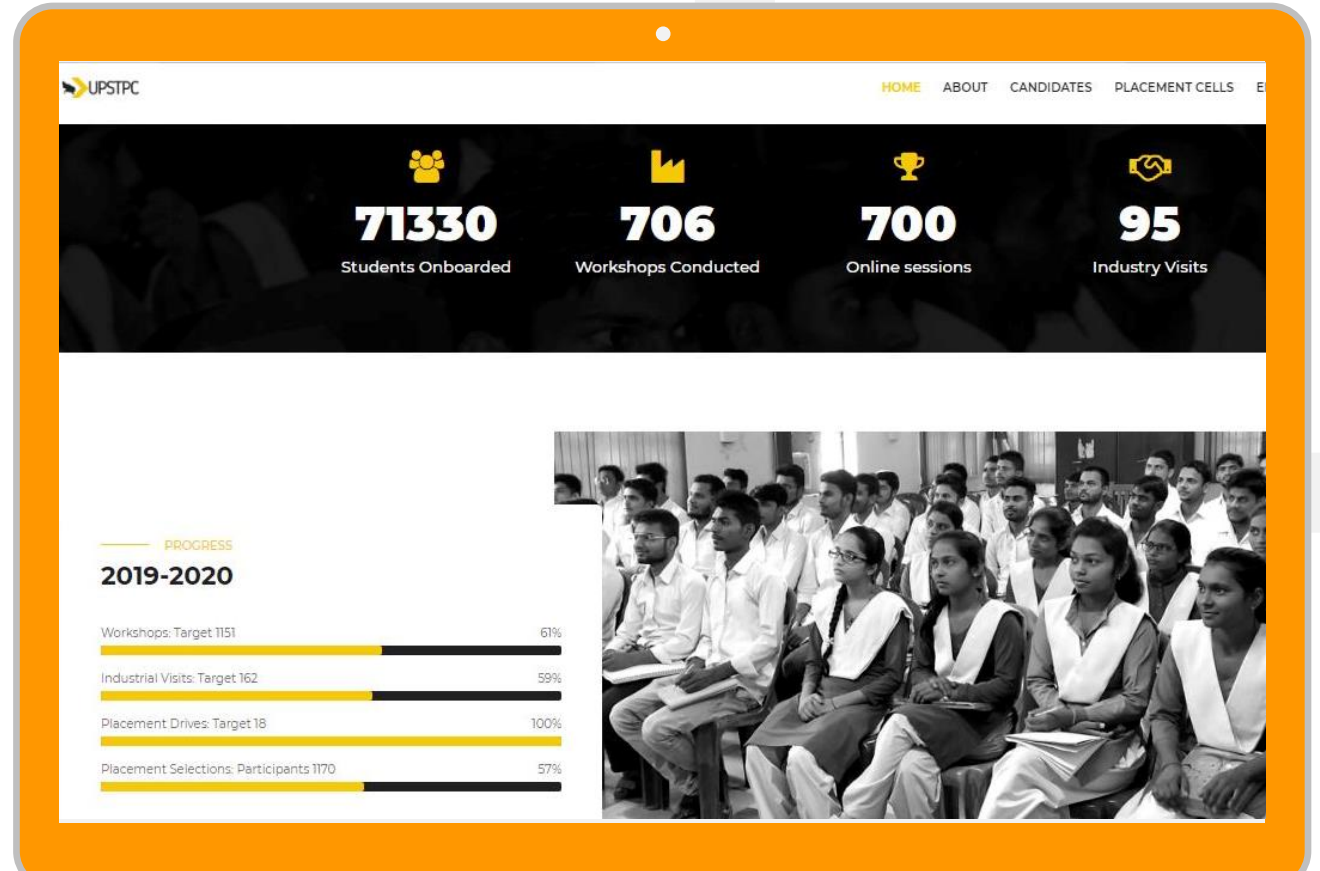


UPSTPC PORTAL LAUNCH

In association with [Tech4Dev](#), we recently launched an online portal for the [UP Department of Technical Education](#).

As part of our ongoing [State Training and Placement Cell](#) (STPC) project, the portal enables students to track training modules, register for placements, and join an alumni community of fellow diploma holders.

An open-source project, the portal will have far reaching impact on the broader school-to-work ecosystem.





STORIES OF CHANGE

We are honored to be featured this quarter in [UnLtd India's Stories of Change](#) series, highlighting how Medha has adapted to the pandemic and country-wide lockdown, and continues to support young people during COVID-19.

STORIES OF CHANGE

Medha: Enhancing Employment Outcomes during COVID-19

By UnLtd India | April 20, 2020 | No Comments

The Indian education system has certain limitations. The biggest being the lack of focus on equipping students with essential life skills such as leadership, self-awareness, and teamwork. The lack of such skills is the widening gap between securing a good job and unemployment.

Understanding this reality, Christopher Turillo and Byomkesh Mishra, former colleagues at SKS Microfinance in Hyderabad, teamed up to start Medha in Lucknow, Uttar Pradesh. Medha is an NGO that engages students in an **experiential learning** experience to help them develop 21st-century life skills and significantly improve their employability.

To date, the team has worked with over 15,000 students from 100 educational institutes to enhance their skill set, provide internship and employment opportunities with 1000 reputable employers.

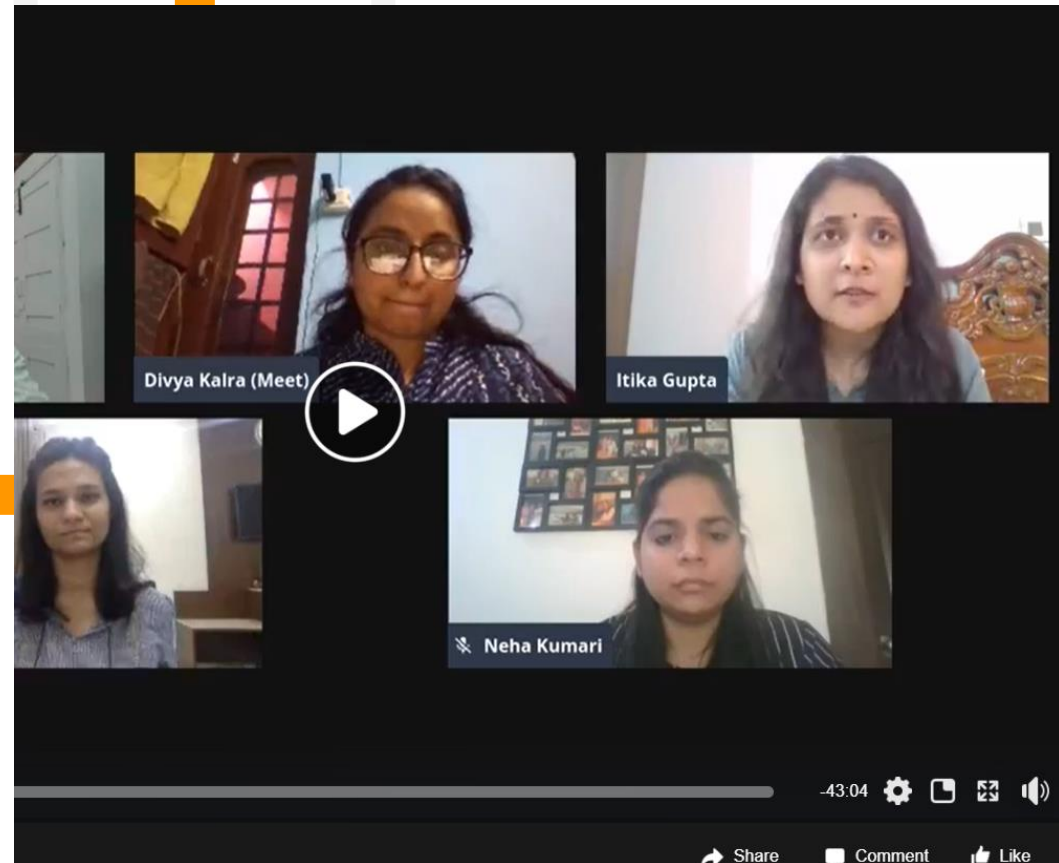


Meet

'MEEET'ING WITH THE EXPERTS

[Meet](#) is a new mobile application incubated at Medha. It aims to bring greater transparency to the local job market.

The Meet team has been hosting [live video streams](#) on Facebook every evening where they share information on the latest fellowship and work from home opportunities.



#meetlive with CMGGA Team



Meetworks was live.
about 2 months ago · 🌐

+ Follow



Chief Minister's Good Governance Programme Team आपको हरियाणा सरकार के साथ काम करने के फायदे, तरीके और challenges के बारे में बता इसके इलावा CMGGA क्या है, कैसे apply कर सकते हैं, कौन apply कर सकता है, जैसे मुद्दों पर भी चर्चा होगी।

#cmgga #fellowships #haryana #governance #work #india

👍❤️ 23

9 shares 311 v

👍 Like

💬 Comment

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Comments

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Chandra Shekhar · 40:46 What is the maximum age limit CMGGA application

Like · Reply · 6w



Alok Upadhyaya · 40:04 Hi Saumya, How our work experience matters in selection process, application or during fellowship?

Like · Reply · 6w



Chandra Bhushan · 12:45 इसको ज्वाइन करने के लिए बने कॉन्टेंट पर क्लिक करें

Write a comment...



AINAN
CLASS OF 2017
GORAKHPUR

[Watch](#) Ainan's story and [Live Chat](#) to be inspired by his Janta Fridge initiative in his hometown of Gorakhpur!





Our partner, the [Haryana Skill Development & Industrial Training department](#) (DoSDIT) has adapted quickly to an online learning environment – creating and sharing over 160 hours of employability skills lesson plans with **more than 50,000 students** over WhatsApp in the last month. We have been helping them design and track these lesson plans, as well as working with Government Employability Skills Instructors to adapt to this new way of skill-building.

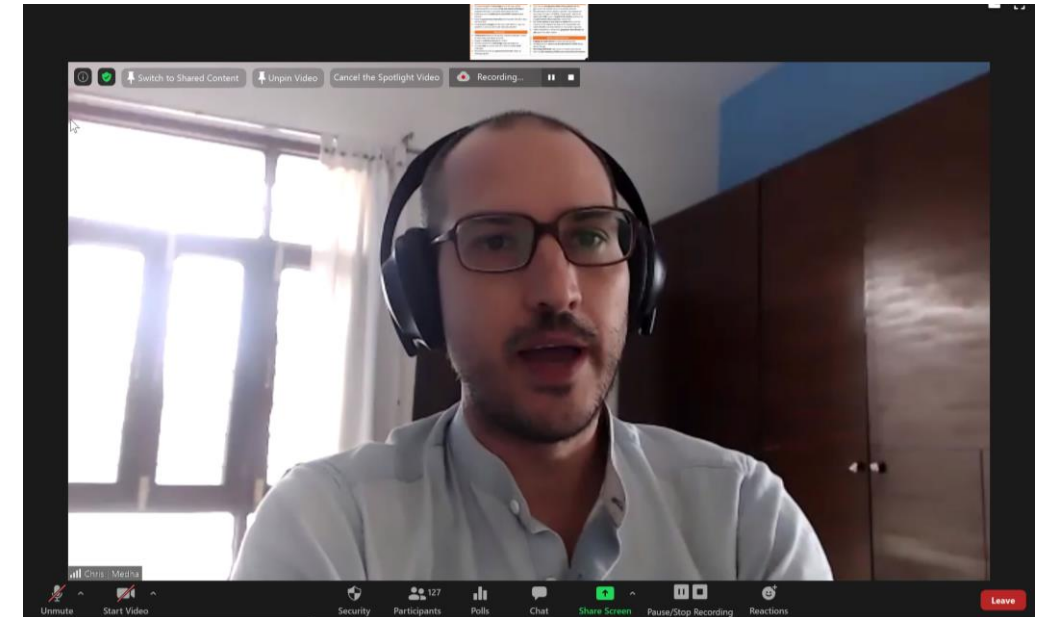
You can find a recent case study we published on the great work the department has been doing during the lockdown [here](#).

ALUMNI CONNECT

We are continuously working to stay connected with all our alumni during these these tough times.

We conducted **four virtual [Rubaru Reunions](#)** for 90 alumni in the quarter. These Medhavi were all part of experiential learning journeys to different corners of the country last year and came together online to bond and reminisce about their Rubaru experiences and plans for the future.





IEFG International
Education
Fundators Group



Medha's co-founder, Christopher Turillo, recently spoke at two ecosystem events, one hosted by [Dasra](#) & [HSBC](#) on [resilience in the development sector](#), and one by [IEFG](#) about [innovation in education under Covid-19](#).

Later this July, he will also be addressing experts and practitioners at the [India EduFuture Summit 2020](#), discussing the challenges, solutions and the way forward for delivering quality education.

ECOSYSTEM

SHARING

The background image is a blurred photograph of a workshop. In the foreground, a person's hand is holding a white paper. On the paper, there is a logo for 'medha' which consists of a stylized tree with human figures as branches. Below the logo, the text reads '2nd annual Medha Education Employment Workshop (ME2E)' and 'A joint workshop of Academia and Industry'. In the background, there are other people, a water bottle, and some papers on a table.

VIRTUAL EMPLOYER ROUNDTABLE

Medha organized its first online employer roundtable for participants from Ayodhya! The roundtable was held with 9 employers from the region, representing five different sectors. 78 students from our partner educational institutions in Ayodhya participated - Jhunjhunwala Degree College and Raja Mohan Girls Degree College.

The interactive session focused on COVID-19 and its impact on the future job market. Employers shared their experiences and how they are adapting, while students learned how they can better prepare themselves for the future. One clear learning was that work-from-home is on the rise, and young people need to prepare themselves with the skills and ability to work remotely.

INDUSTRY PARTNERSHIPS

We formed several new partnerships this quarter with leading employers for internships, placements, industry talks, and exposure visits.



FOCUS AREAS

Our energy was spent working to excel in the following areas this quarter.

STAYING CONNECTED

With the country shut down, the biggest priority this quarter was staying in touch with our students and alumni, providing ongoing skill building and career counseling support, and helping them manage the stress and anxiety we are all facing during this time.

ENERGIZING THE COMMUNITY

The Medhavi community doesn't need much help from us, but when we could we injected a bit of energy with social media campaigns, competitions, and peer support to keep the spirit alive and well.

COMING TOGETHER IN NEW WAYS

The current times have called for team building in entirely new ways. We have focused on keeping the spirits high and exchanging knowledge with each other – holding regional huddles across locations, conducting peer sessions on self-motivation, well-being, and time management, and even hosting a weekly 'games night.'

CREATING AWARENESS

We actively responded to the pandemic by spreading awareness, counseling students building resilience. We reached out to over 3,000 students to orient them on various health guidelines from the Ministry of Health as well as conducted sessions on mental health, physical distancing, and quarantine practices.



<http://medha.org.in/>