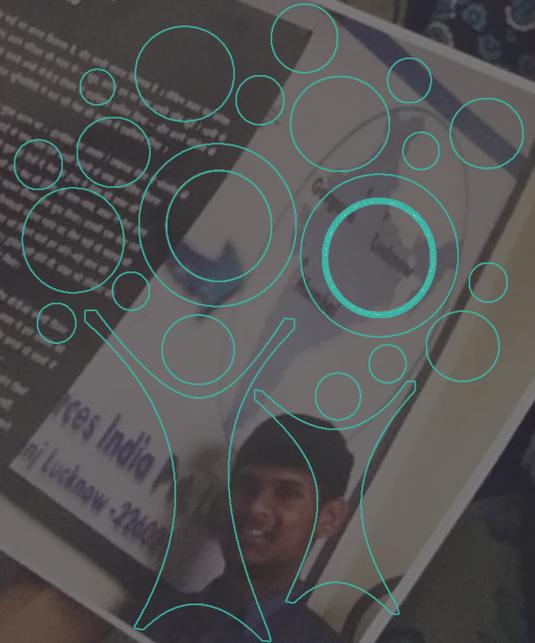
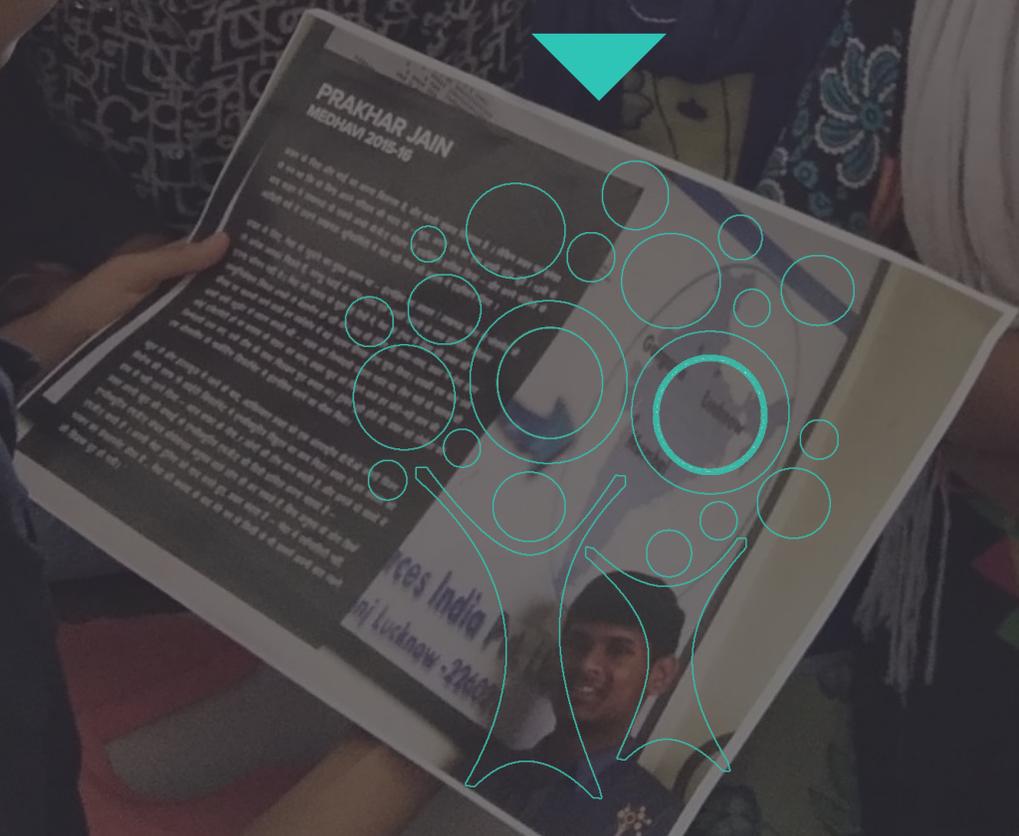


# Medha Quarterly Report





Standing in the queue to take admissions, anxiously waiting for last year's results, reconnecting with friends in the canteen; oh the beginning of the academic year. Medha joined in the fun this quarter, **registering over 1,130 students** across 18 campuses, including three new districts - Varanasi, Kanpur, and Meerut.

# ACADEMIC YEAR BEGINS!



# SYSTEM CHANGE

As the academic year begins, one of the key metrics we track is the level of adoption our program has at an institutional level. While not an exact science, we have broken down the phases of integration into building, maturing, and mainstreaming (detailed descriptions below). We are proud to report that close to 70% of our partners are progressing from the building stage to maturing stage on an annual basis, and this year we tripled the number of partners who have mainstreamed our program on their campus.

EDUCATIONAL PARTNERSHIPS	 BUILDING	 MATURING	 MAINSTREAMING
2015 - 2016	19	2	0
2016 - 2017	9	11	1
2017 - 2018	8	8	4

-  Partnership formation, informal, limited infrastructure access and/or share (%) of students/streams
-  Formalization (i.e. MoU), permanent infrastructure access and/or increasing share (%) of students/streams
-  Curriculum integration (i.e. timetable), financial and in-kind contributions, increasing share (%) of students/streams

# POLYTECHNIC INTEGRATION

Two years into our partnership with the [Department of Technical Education](#), we have successfully mainstreamed our program at Lucknow Polytechnic (LPL). The govt. aided institution will provide financial and in-kind support to Medha to deliver its 21<sup>st</sup> century skills training and career services support to over 500 students a year.

This institutional integration is a significant milestone on our journey to enhance employability within the education system, and we are working on replicating this model across all 150 gov. and gov.-aided polytechnics in the state, collectively serving over 35,000 students.





## MAINA CLASS OF 2016

*"Medha helped me identify my strengths and gain confidence. They encouraged me to believe I can also work. Today I am teaching at TL Memorial School and try to pass on the same message to my students."*

# KNOWLEDGE SHARING

For the first time this year, [we have published our trainer's manual and student handbook](#) under the Creative Commons licensing program. We hope fellow practitioners find it useful, and collectively we have a greater impact preparing youth for life after school.





## RUBARU A LEARNING JOURNEY

For the first time this quarter, Medha organized an [exposure and learning journey](#) for alumni to the historic city of Agra and the Taj Mahal.

*"I have never been on a trip like this, travelling on my own, meeting such diverse people, and sharing life's most precious moments. Apart from the Taj, I am taking away so many friends and an inspiration to work harder in life." - Shveta Pal, Medha Alum*



## BEYOND VOCATIONAL

We recently formed a new partnership with the [UP Department of Vocational Education & Skill Development](#) to improve the employability skills of students studying at Industrial Training Institutes (ITIs). Working with administrators and faculty to increase the effectiveness of the employability skills curriculum, part of the [National Council for Vocational Training \(NCVT\)](#) framework, we are incorporating our experiential learning techniques into their lesson plans. If successful, this partnership has the potential to reach over 30,000 students studying at government ITIs across Uttar Pradesh.



# BAIN SUPPORT

Bain & Company has partnered with Medha to bring its program to 100 students in Meerut district this year. Medha will work across multiple educational institutions to improve employment outcomes for youth. This marks our first expansion to Western UP.





DILEEP  
CLASS OF 2017

*"I am getting familiar with the [Metro Card] machines and starting to use the knowledge and skills I learned in college. Along with technical support, I am also managing passengers and helping them go through the ticketing process."*

# DIGITAL WORK FROM HOME

With support from [TATA Engage](#) volunteers, Medha has initiated a Digital Work from Home (DWfH) pilot for young women from Tier II/III cities. With increasing access to technology and microwork opportunities, Medha is helping these women explore potential income generating opportunities in the digital age.



# MEDHA FEATURED IN AVPN REPORT

Medha was recently featured in [Funding Education with Impact – A Guide for Social Investment](#) by Asian Venture Philanthropy Network (AVPN). The report examines gaps, promising interventions, and the funding landscape across different segments and age groups in the India education sector.

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**FUNDING EDUCATION WITH IMPACT**  
A GUIDE FOR SOCIAL INVESTMENT IN INDIA



# FOCUS AREAS

## ENROLLMENT

With the start of the academic year, significant energy was spent getting our programs up and running on campus and registering students for the year.



## PARTNERSHIPS

In addition to registering students, the first couple months of the academic year was spent building new partnerships with educational institutions and employers, and expanding relationships with existing partners.

## EXPANSION

Medha has started operations in three new districts this year, Meerut, Varanasi, and Kanpur. In these areas the team was busy setting up area offices, meeting key stakeholders, and hitting the ground running.



## DELIVERY

Most importantly, the Medha journey started for over 1,000 students this quarter. Our focus and energy has been on ensuring they have the best experience possible and in the end feel better prepared for their lives after school.

# NEW EMPLOYER PARTNERSHIPS

We have formed a number of new partnerships this quarter with leading employers for internships, placements, industry talks, and exposure visits.





<http://medha.org.in>

THANK YOU

