



MEDHA QUARTERLY REPORT

Q 2 F Y 19 - 20

JASMEET CLASS OF 2019 FAIZABAD

Jasmeet from Nawabganj, a village close to Ayodhya is a Medha alumni.

She is currently pursuing her graduation, and oh yeah, on the side is a driving instructor, anchor, NCC cadet, and is preparing to join the Indian Defense Services!

She is the latest in our [Meri Medha](#) video series, check out her story of grit and gumption [here](#).



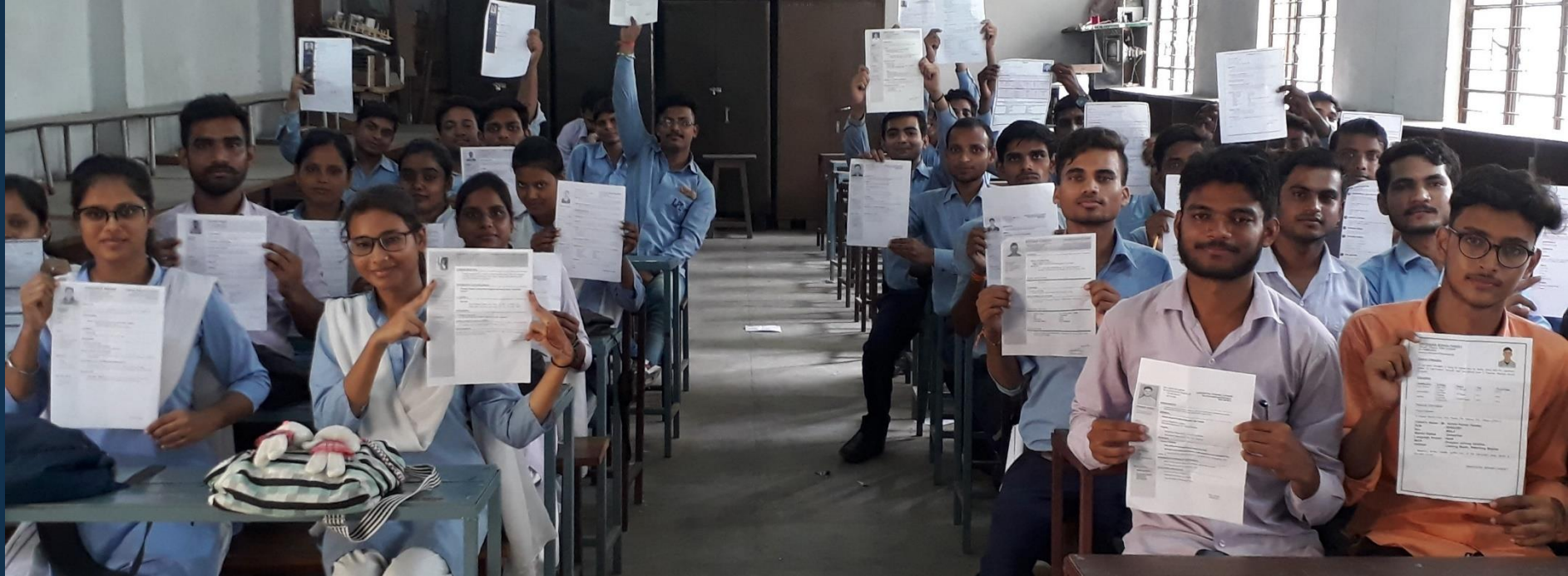


STPC UP AND RUNNING

In July, Medha and the Uttar Pradesh Government officially kicked-off the [State Training and Placement Cell \(STPC\)](#), to provide 21st-Century skills training and internship and placement support to more than 50,000 students across the state.

Since then, we have already delivered workshops to more than 6,500 students from 147 Govt. Polytechnics!

For the first time, Medha has brought its program to more than 80% of the districts in the state.



6,500

Students Trained in Q2



147

Polytechnics



62

Districts in Uttar Pradesh

Industry talks and exposure visits across Lucknow, Meerut, Barabanki and Faizabad brought together more than 150 students with experts from diverse organizations such as [Yamaha](#), [Max Life insurance](#), [Tata Motors](#), [Shopper's Stop](#) and [Tai Hotels](#).



EXPERIENCE
OUTWEIGHS KNOWLEDGE



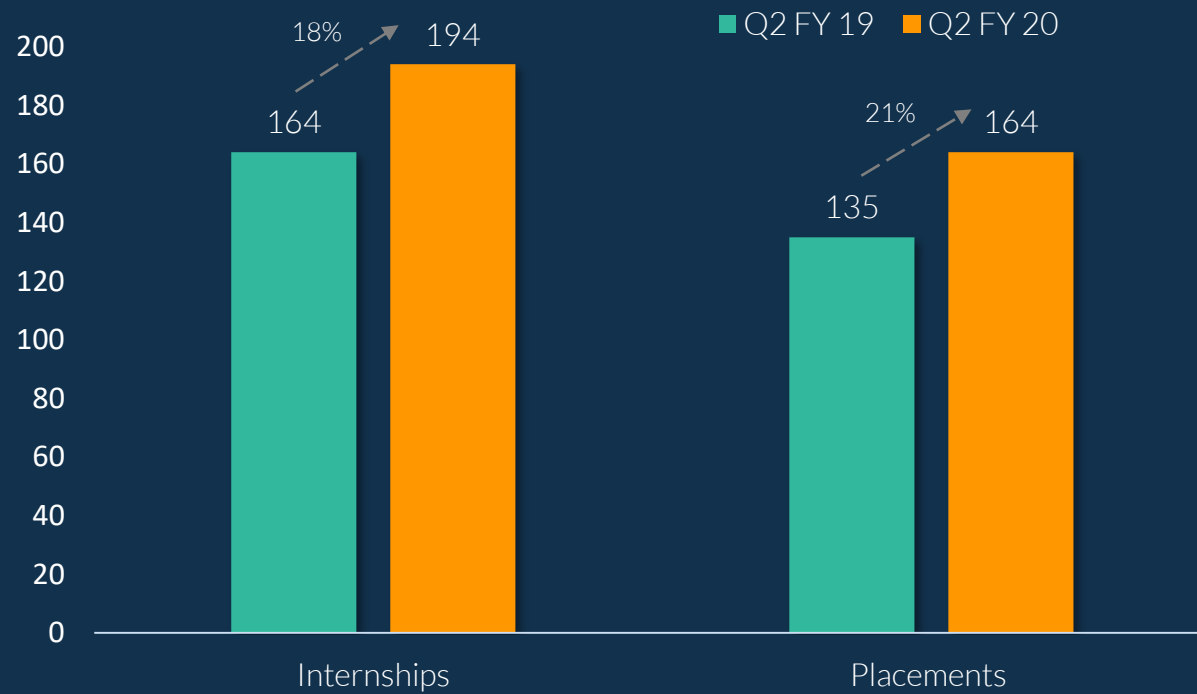
RUBARU RETURNS TO DELHI

Medha Alumni from across U.P., Bihar and Haryana ventured out of their hometowns for [Rubaru Season 7](#)! And returned to New Delhi after [Rubaru Season 2](#), close to two years ago.

The focus of this year's journey was the three pillars of our nation's capital – *government, civil society, and corporate India*.

Participants met with senior leaders from the [Boston Consulting Group](#), the [Ministry of Micro, Small and Medium Enterprises](#), and the [United Nations Development Programme \(UNDP\)](#).

PLACEMENT SEASON



10%
YOY INCREASE IN
STARTING SALARIES



MEDHA INTEGRATED KURUKSHETRA UNIVERSITY

In collaboration with [Kurukshetra University](#), Medha conducted a Faculty Training Program on Employability and Soft Skills Development to holistically reform the way employability skills are delivered at the university. 19 senior lecturers were a part of this 6-day ToT.

These faculty members will train more than 5,000 undergraduate students on Medha's Career Advancement Bootcamp (CAB). Medha will continue to handhold faculty throughout the implementation of CAB at the university.



NEXT-LEVEL LEADERS



In collaboration with [The Amani Institute](#), Medha's People team launched a year-long leadership development program for senior managers (there are currently over 30 on the team!).

The first face-to-face session was conducted this quarter, and focused on conflict management, team delegation, and designing individual action learning projects (ALPs) for the year.

The critical ALPs are as diverse as the team itself, spanning from government and corporate relations, to promoting a data culture, to improving our recruitment processes.

We are super thankful to the [Amani team](#) and excited to see how things develop over the next several months.



HARYANA PROJECT KICKS OFF



Medha's pan-state project with Haryana's [Skill Development and Industrial Training Department \(SDIT\)](#), officially kicked off this quarter.

In partnership with [Udhyam Learning Foundation](#), we delivered two, four-day professional development workshops to 54 instructors from government Industrial Training Institutes (ITIs) across the state. The purpose of the ToT program was to build capacity around the [revised employability skills curriculum](#) recently published by the [Ministry of Skill Development and Entrepreneurship](#), written with significant input from Medha's Knowledge team.

You can read more about this path breaking project on [our blog](#).

SNEHA CLASS OF 2018 GORAKHPUR

An artist, a reader, and a social worker, Sneha is one talented woman!

[Read more](#) about Sneha's journey with Medha and beyond.





IMPACTING SKILL INDIA

We recently started the design phase of an innovative program (YouthCorps) aimed at attracting young, passionate professionals to work in the SkillIndia ecosystem.

This exciting new initiative is in collaboration with the [World Bank](#) and the [Ministry of Skills Development and Entrepreneurship](#) and will be piloted over the next 18-months.



INDUSTRY PARTNERSHIPS

We formed several new partnerships this quarter with leading employers for internships, placements, industry talks, and exposure visits.



FOCUS AREAS

Our energy was spent working to excel in the following areas this quarter.

INTEGRATING WITH NEW TEAMS

After a month-long onboarding (Embark), the new Student Relationship Managers joined their respective teams across the region this quarter. They immediately dove into pitching our program on campus, delivering STPC workshops, and getting to know their new team members. **We started 62 batches across all areas this quarter, the most ever!**

BUILDING NEW EDUCATIONAL PARTNERSHIPS

As the new academic year kicked off, we spent the quarter building new relationships with educational institutions we would like to partner with. We started working in 28 new institutions this quarter, bringing our **total partnerships to over 90.**

RAMPING UP FOR GOV. PROJECTS

We dramatically increased our capacity to deliver two pan-state Govt. projects this year - one with the UP Govt. - [State Training and Placement Cell \(STPC\)](#) - and the other with the department of [Skill Development and Industrial Training \(SDIT\)](#), Govt of Haryana. **We will cover over 120,000 students in the next two years through these projects!!**

LINING UP INTERNSHIPS AND PLACEMENTS

As always, this quarter is a busy time for internships and placements. We spent the 'post-exam' period matching **more than 350 students to opportunities across 67 different companies.**



<http://medha.org.in/>