

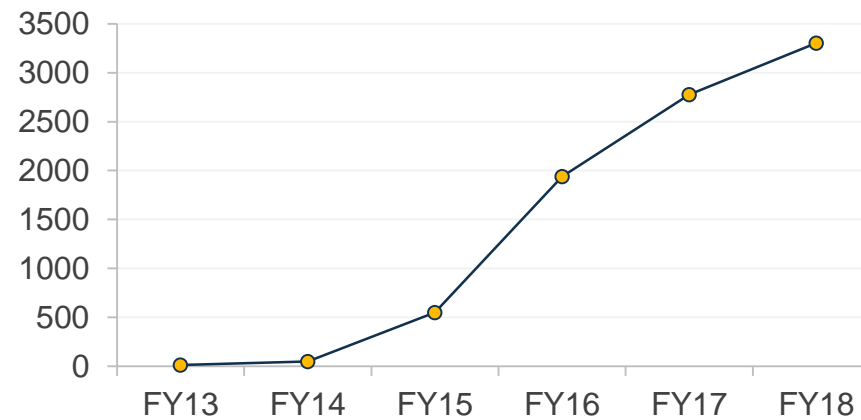


Medha Quarterly Report

Q 4 F Y 1 7 - 1 8

EXPONENTIAL GROWTH

This quarter marks the end of the academic/financial year. We closed on a high note, working with 3,305 youth across 32 educational institutions this year.



4.5x

2017 – 2018 continues three years of rapid expansion for Medha, improving **employment, employability, and life skills** for over 8,000 youth.

DEEPENING IMPACT

4,988 alumni

Medha introduced a number of **new Alumni Services** this year to build the community and support our graduates. We conducted two [#Rubaru Learning Journey's](#), four [Career Chaupals](#), and an [Alumni Yatra](#) to six cities.



CELEBRATING SUCCESS

We are honored to welcome our Class of 2018 graduates into our expanding alumni network, and look forward to watching them grow in their careers.

1,653 graduates





TAZIM FATIMA

FELLOW, TEACH FOR INDIA
MEDHA CLASS of 2012

"I'm honored to be a part of organizations like Medha and now Teach for India that are striving for quality education for all."



PRACTICAL LEARNING

615 students completed internships this year, a **145% YoY increase**. To achieve this milestone, we formed partnerships with 77 new employers from diverse sectors such as food and dairy, retail, IT, and education.

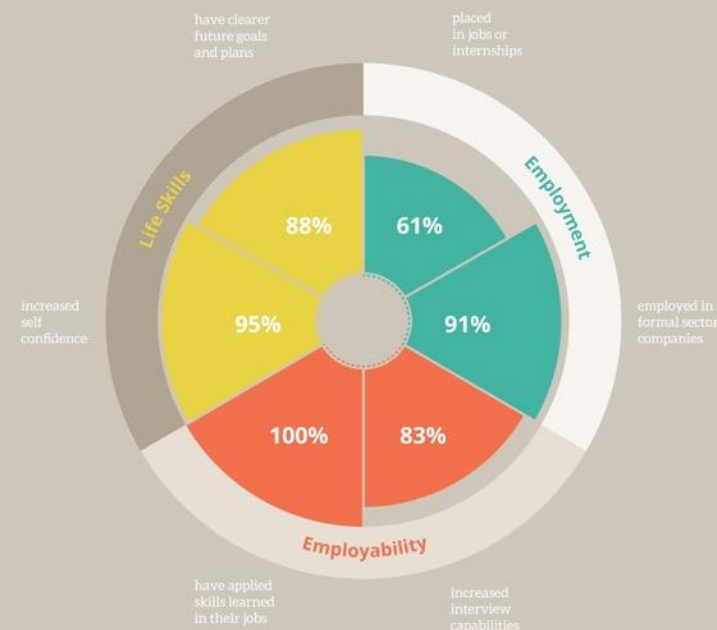


TRACKING RESULTS

We recently launched a new page on our website - <http://medha.org.in/results> - to report outreach, outcomes, and impact, and share featured alumni stories. We aim to continually update and improve this page to better communicate our overall results.

outcomes

We measure our success across three key areas - employment, employability, and life skills; the building blocks for future career achievement.



impact

We track the long-term change the Medha program has had on our alumni's lives. Currently, we are generating:

Income



38% income growth in the first two years

Return On Investment



25% RoI within the first year

Labor Force Participation



27% increase in female labor force participation

BUILDING THE ECOSYSTEM

Along with our friends at [Lend A Hand India](#) and [Quest Alliance](#), we recently hosted a practitioner working group event – Osmosis. Close to 20 participants from a dozen organizations came together to discuss how we can collectively improve school to work transitions for youth.



AQSA RUHI

V2 Retail
MEDHA CLASS of 2016

Aqsa is an inspiring student from Sitapur, a small town 100km from Lucknow. After Medha's Career Advancement Bootcamp, she interned with [Reliance Nippon Life Insurance](#), but came back to us **looking for a second internship** in the retail sector. After three days at [V2 Value and Variety](#), they gave her a pre-placement offer!



PLACEMENTS RISING

Medha organized four placement drives and job fairs in the quarter, **growing our students' full-time placements by 100%** compared to Q4 last year.





ANNUAL OUTING

Medha held it's first 'real' offsite this quarter. The team travelled to Uttarakhand to celebrate the year gone by and get ready for the challenges ahead.

GAINING SUPPORT

Medha added a number of strong supporters this year to help expand and improve its work to better prepare youth for life after school.



FOCUS AREAS

Our energy was spent working to excel in the following areas this quarter.

RECRUITMENT

With plans to double in size this upcoming year, we spent considerable time and energy promoting open vacancies and screening potential candidates. We are excited to welcome the largest and most diverse group of Student Relationship Managers to the team on June 4th, 2018.

STRATEGIC PLANNING

As a management team, we conducted a three-month planning exercise for the upcoming year. Armed with our Key Objectives, Goals, Measures, and Activities (KOGMA), we're ready to take on what 2018-19 has in store for us!

INTERNAL SYSTEMS

In preparation for increased scale and decentralized expansion this year, we upgraded our Student Information System (SIS), revised a number of financial processes, and migrated to a new Human Resources Management Platform.

INTERNSHIPS & PLACEMENTS

Heading into graduation and summer break, we shifted our energy to lining up internships and full-time placements for our eligible students. Over 60% have already been secured!

INDUSTRY PARTNERSHIPS

We have formed a number of new partnerships this quarter with leading employers for internships, placements, industry talks, and exposure visits.





<http://medha.org.in/>