



MEDHA QUARTERLY REPORT

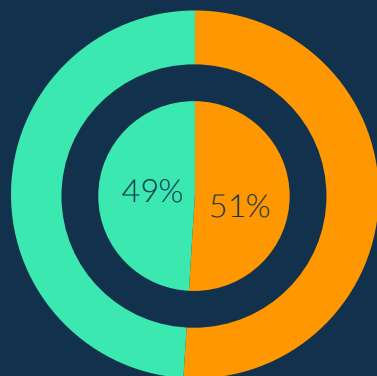


Q 3 F Y 20 - 21

ZOOM IN

Career Advancement Bootcamp (CAB), our flagship module, was shifted online earlier this year. We've seen incredible uptake in just six months:

Gender-wise registrations



■ Females ■ Males

3,131

Registrations

150

Batches

4,500

Hours of programming





STEM THE RECESSION



5G, Internet of Things, Cloud Infrastructure - the future of tech is here, and [VVDN Technologies](#) in Noida is all over it. From product engineering to manufacturing, they are producing cutting edge tech for some of the world's largest companies.

That's why we were excited when they told us they wanted to hire hundreds of young women. We quickly organized a placement drive across [government polytechnics](#), and more than 400 Electronics, Electrical, IT, and Mechanical Engineering diploma students were selected into quality control, production, manufacturing, and mechanical operator roles.



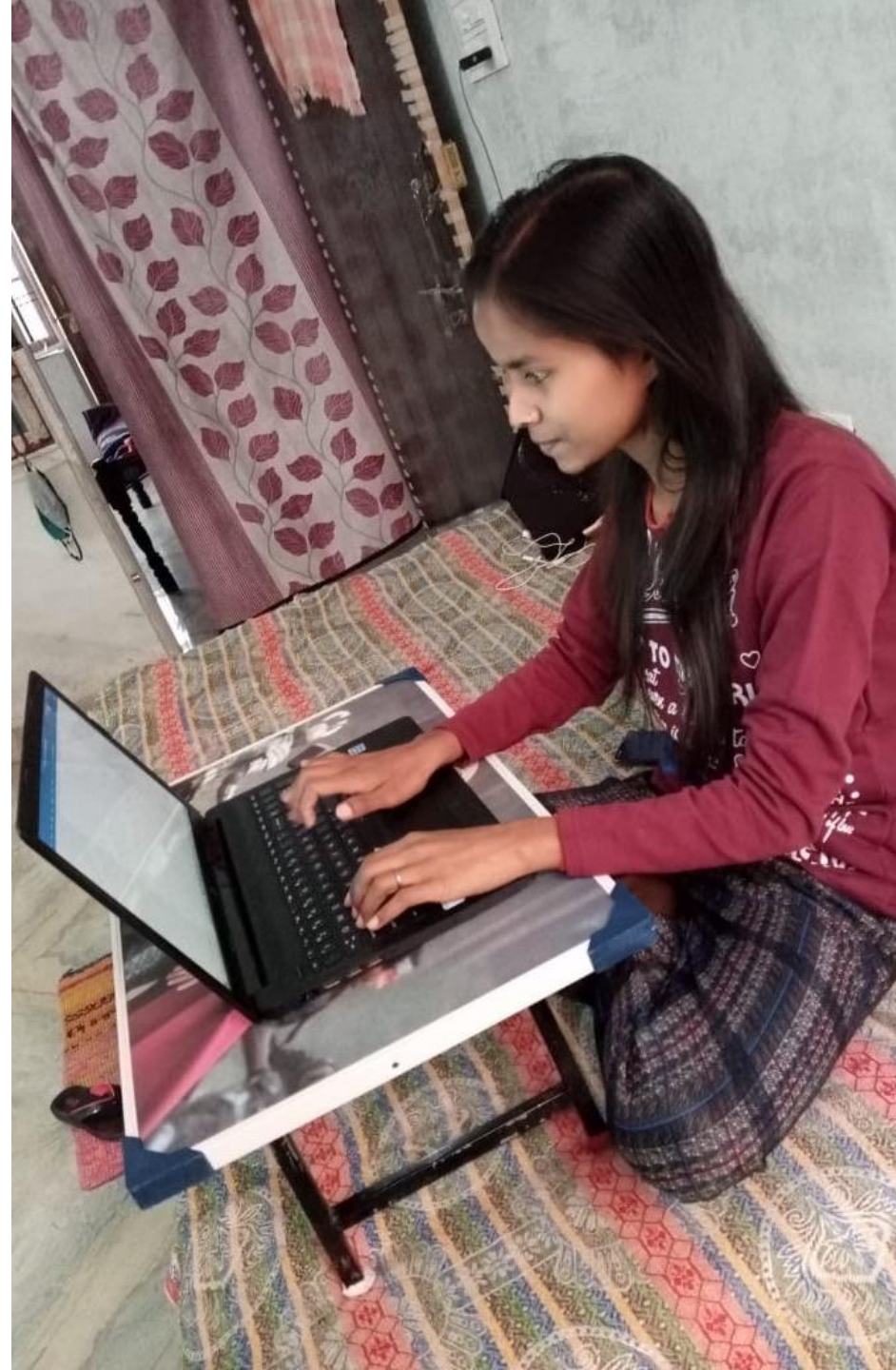
430

Women start tech-based jobs in Q3

Born in Lucknow, Nisha describes herself as a confident person. While pursuing her final year of BA, Nisha was prompted to enroll in eCAB by her friends and says that it was one of the best decisions that she has ever made! She enjoyed the sessions so much that she maintained a 100% attendance and tells us that she has witnessed considerable improvement in her communication skills since she joined the program.

Describing her overall program experience, Nisha tells us that the guidance through the program had quite an impact on her and the career counseling sessions with her facilitator opened her up to a multitude of career possibilities beyond UPSC.

Currently, Nisha is interning in the Lead Generation Department of Mission [Swavalamban](#), an initiative of SIDBI. She was extremely eager to take up this internship and has been issued a laptop by Medha to facilitate her work. The project requires her to speak to people from different demographics, understand their business ideas, and build the organization's database.



NISHA
CLASS OF 2020
BARABANKI



BRING IDEAS TO LIFE

The startup ecosystem is growing in Bihar. To encourage new ideas, and help young people take their first steps on the entrepreneurial journey, we held the inaugural [e-Youthscape](#) in November in collaboration with [Patna University](#) and [Atal Incubation Center](#).

The early-stage [ideas](#) focused largely on meeting local needs – from mushroom farming to poultry shopping.

Stay tuned for our next eYouthscape in Uttar Pradesh – [Tech Jugaduon Ki Khoj](#)

1,200
Applications

63
Shortlisted Ideas

3
Winners

FIND YOUR GUIDE

Be a Mentor (BEAM) – another new initiative conceived during 2020 officially kicked off this quarter with an action-packed orientation program.

In partnership with [FICCI Flo](#), the ‘mentorship’ program aims to:

- Increase agency over key life decisions
- Expand professional social capital
- Improve overall self-efficacy

20 working women have been matched with 20 Medha alumnae for an initial period of six months.

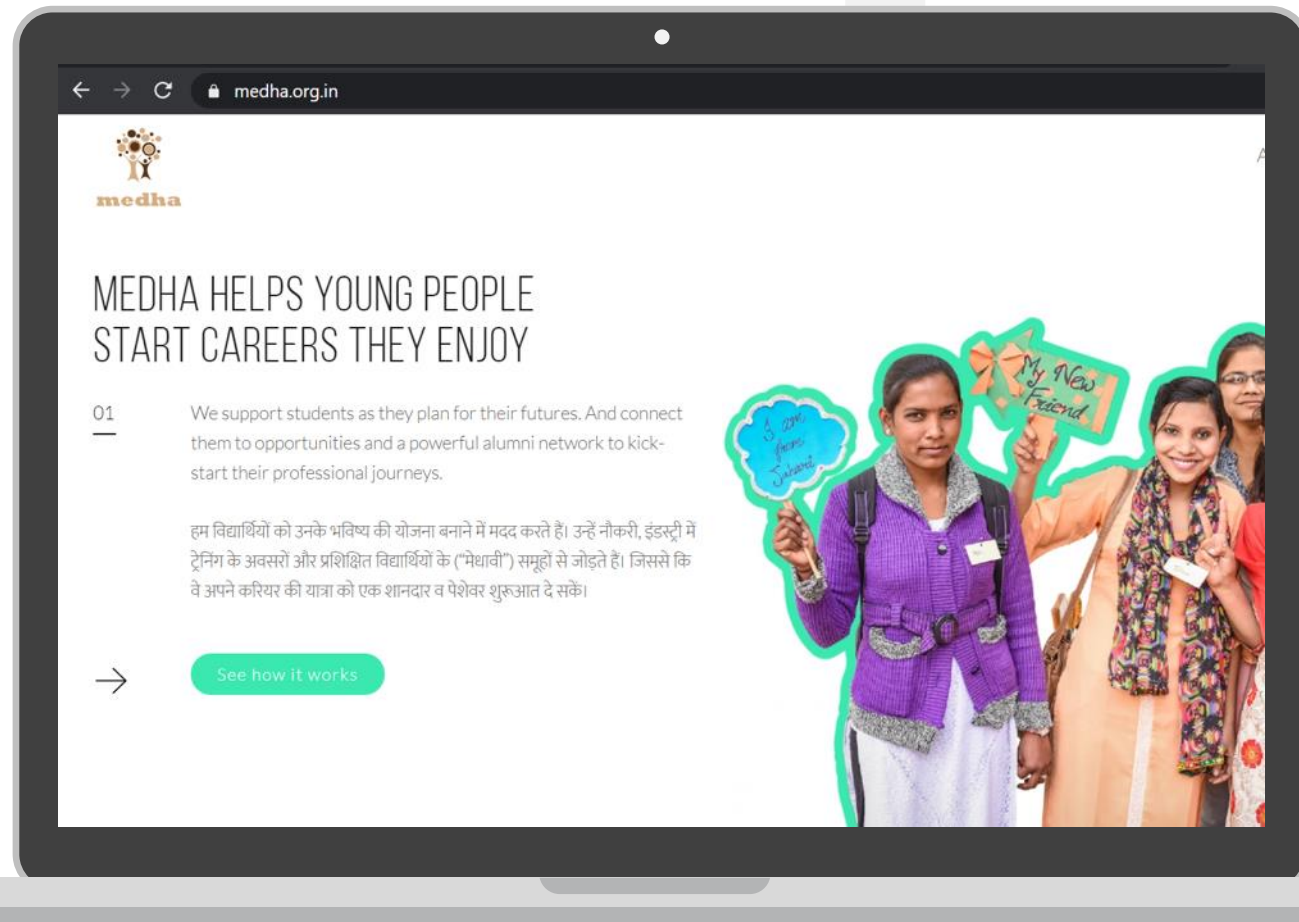


TURN A NEW PAGE

Our [website](#) finally got a shiny new makeover!

We hope you find it more engaging and informative.

You can check out our [blogs](#), [learning materials](#), and sign up for our newsletter now!



SCHOOL'S OPEN!

With 9th – 12th students heading back to school in November, we jumped on the opportunity to scale-up [Svapoorna](#) this year; our SEL program focused on building resilience and grit to overcome the inevitable challenges of life.

Students have been loving the group-based activities around goal setting, problem solving, and idea pitching.





Facilitation Advancement Bootcamp (FAB) that is, not the teenage catch-phrase from the mid-2000's.

We conducted two FABs this quarter with 43 educators from [Patna University](#) and [Mahatma Gandhi Kashi Vidyapith University](#).

We worked with faculty members to:

- Improve their technical know-how and online teaching skills
- Incorporate more experiential learning into their day-to-day lesson plans
- Increase awareness about the latest trends and aspirations of their students

THAT'S FAB!





DECADE DONE AND DUSTED

Ten years ago, Medha started with a mission to better prepare youth for life after school.

From 11 students in one Lucknow college to 50,000 youth across 400 educational institutions in three states, it's been quite a journey!

We're excited and proud of the impact we've had — but there's lot more to do!

Thank you to all our supporters, partners, and well-wishers who have enabled us along the way — here's to another 10!

Shambhavi, a recent graduate, is highly influenced by the Indian Army. She was an NCC cadet during her college years and proudly shares her pictures in uniform with us.

Before starting her Combined Defence Services Examination preparation, she wanted to learn about conducting herself in a professional environment. She enrolled in Medha's eCAB and learned about workplace ethics, teamwork, and conflict resolution. She tells us that her most memorable sessions were on interview preparation.

Currently, she is interning at an NGO, Youth Dreamers Foundation (YDF), which aims to strengthen the next generation with easy access to quality education. Under her project, Shambhavi has to build awareness among school students about a scholarship for meritorious students who wish to pursue graduate studies.

A very enthusiastic, disciplined, and committed person, Shambhavi is one of the few who don't follow the crowd! We wish her the best in all her endeavours.



SHAMBHAVI
CLASS OF 2020
PATNA

FOCUS AREAS

Our energy was spent working to excel in the following areas this quarter.

PROGRAM DESIGN

With the successful launch of eCAB, we turned our attention to a new and improved version of eTAB, our digital literacy bootcamp.



CAREER AWARENESS

We organized over 80 [virtual career talks](#) this quarter, reaching over 1,900 students!



PLACEMENT DRIVES

We held our first large-scale virtual placement drive, where 35 companies gave more than 100 offers to students.



INDUSTRY PARTNERSHIPS

We formed several new partnerships this quarter with leading employers for internships, placements, industry talks, and exposure visits.



Deloitte.



<http://medha.org.in/>

