ALUMNI CONNECT 2023







Survey Implementation

28

Days were taken to collect data telephonically

14

Enumerators were engaged

25

Minutes was the average duration of telephonic surveys

About the sample

3,459

Students reached out for collecting alumni survey data

1,732

Alumni data was used for the final analysis (50% response rate)

87% of the target sample size was achieved (n=2,000)

1,020

Call recordings were saved and referenced for data quality

SAMPLE BREAKDOWN OF 1,732 RESPONDENTS

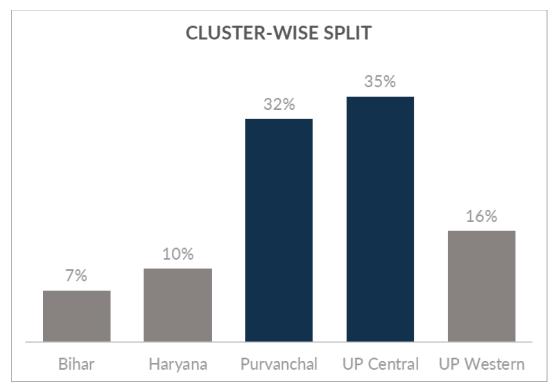
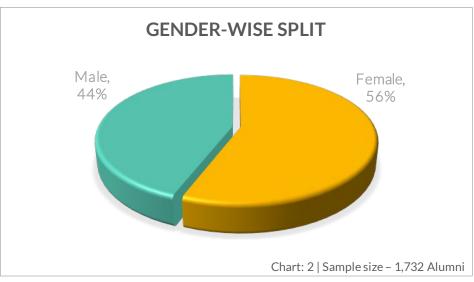
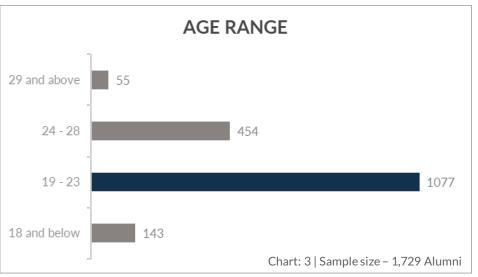


Chart: 1 | Sample size - 1,732 Alumni





A LINK BETWEEN INTERNSHIP DURATION AND WHETHER IT IS PAID OR NOT

Longer the internship, higher the chances of it being paid

Of the total 27% of paid internships, we find that the likelihood of an internship being paid increases if it is of longer duration.

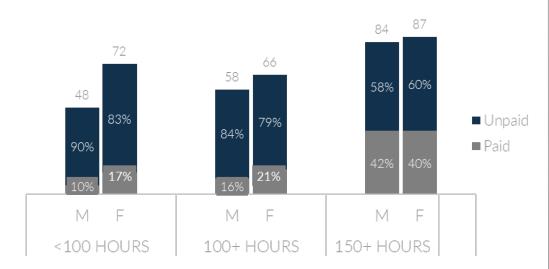


Chart: 4 | Sample size – 415 Alumni (70% of interns who passed out in 2021, 2022 & 2023)

Males tend to go for longer internships, while females have no such preference

Among males, 44% participated in internships exceeding 150 hours, 31% engaged in internships lasting 100+ hours, while 25% were involved in internships of less than 100 hours.

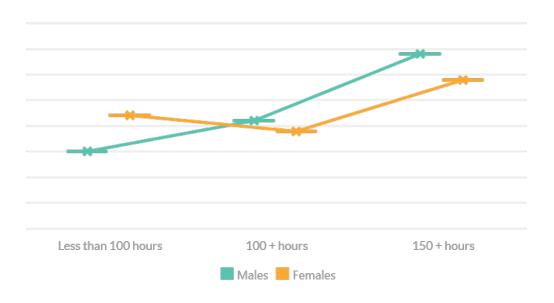


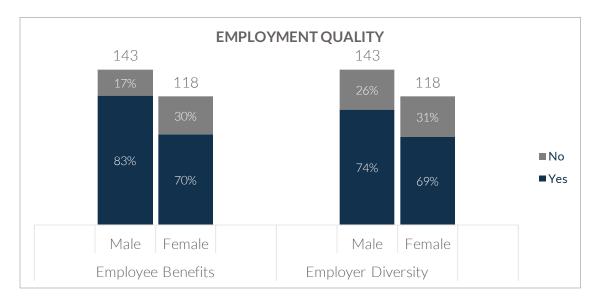
Chart: 5 | Sample size - 415 Alumni

FINDINGS ON ENGAGEMENT & QUALITY

JOB ENGAGEMENT



Chart: 6.1 | Sample size - 128 Alumni



On average, females tend to exceed males by 11 months in parttime employment, while males work approximately 5 months more than females in full-time positions.

A significant portion of Medha alumni are actively involved in **quality employment**. A majority of our alumni affirm receiving employee benefits and experiencing workplaces that value diversity.

Chart: 6.2 | Sample size - 261 Alumni

39% OF ALUMNI ARE WORKING IN U.P. CENTRAL

UP Western 12% Haryana 13% UP Central 39% UP Purvanchal 29%

Chart: 7.1 | Sample size - 323 Alumni

Employment (Full-time) Figures



95% Alumni got their current jobs with their own search; notably, 75% landed their first job through this effort.



14 Months is the average duration of engagement for alumni in their first jobs.



28% Received job promotions within first 3 years on the job. Of which, 53% were females.

(n=210, 98F, 112M)

HIGHEST REPRESENTATION OF MALES IN ENGINEERING, WHILE IT IS EDUCATION FOR FEMALES

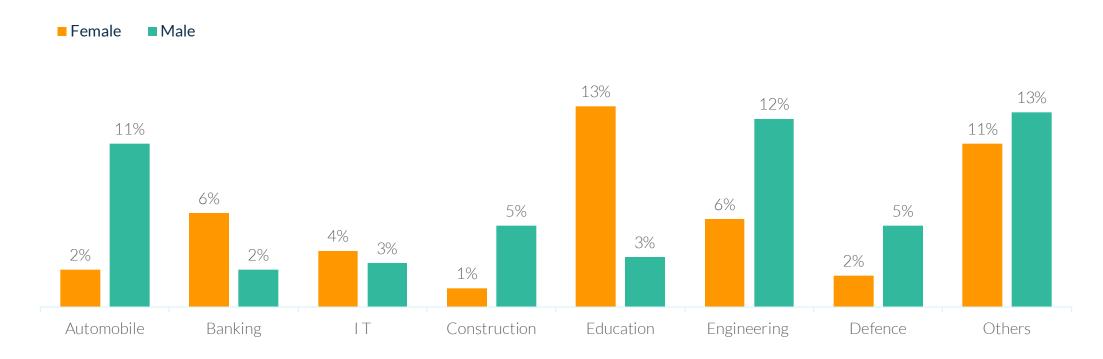


Chart: 7.2 | Sample size - 244 Alumni



Education has the **highest female**representation at 13%, followed by Banking at 6%.



The Engineering industry has the **highest male** representation at 12%, followed by the Automobile industry at 11%.

76% OF ALUMNI ARE SATISFIED WITH THEIR WORK

Alumni report that they get new things to learn at workplace and their work gets valued. However, there is a significant drop in satisfaction with their earnings.



Chart: 8 | Sample size - 364 Alumni

4X FEMALE LABOR FORCE PARTICIPATION AMONG MEDHA ALUMNI THAN THE U.P. STATE AVERAGE

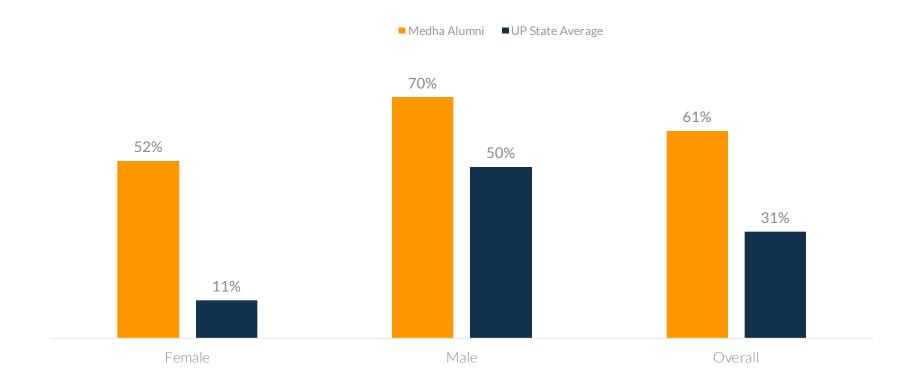


Chart: 9 | Sample size – 358 Alumni Comparative source: MOSPI

MORE THAN 75% OF THE NEET GROUP IS PREPARING FOR EXAMS & LOOKING FOR JOBS

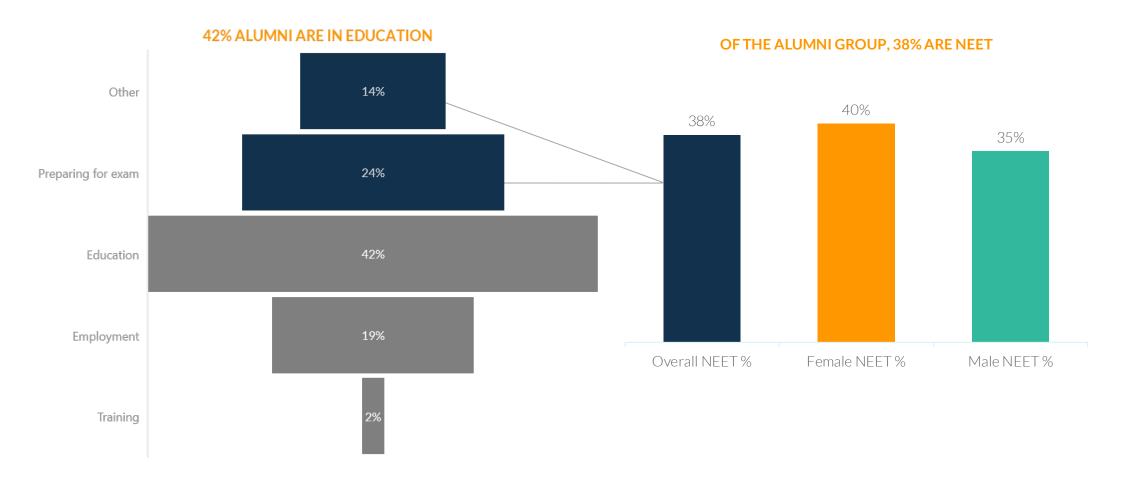


Chart: 10.1 | Sample size - 1,732 Alumni

Chart: 10.2 | Sample size – 654 Alumni

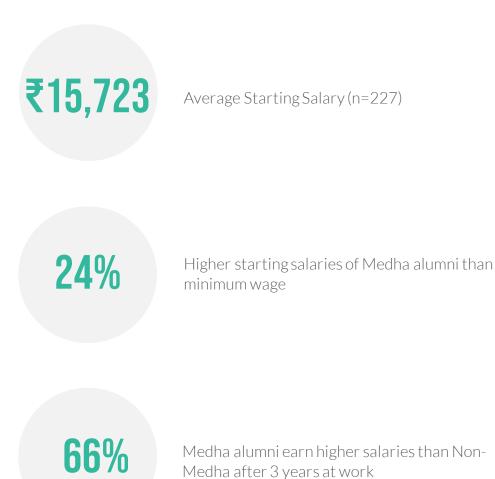
MEDHA ALUMNI CONSISTENTLY OUT-EARN NON-MEDHA INDIVIDUALS



Chart: 11.1 | Sample size - 227 Alumni

Comparative source: <u>Uttar Pradesh Labour Department</u>

(each year 8% inflation)



20% AVERAGE ANNUAL GROWTH IN SALARIES

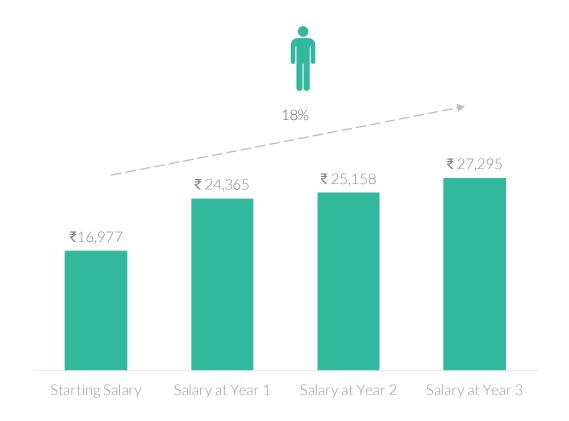


Chart: 11.2 | Sample size - 122 Alumni

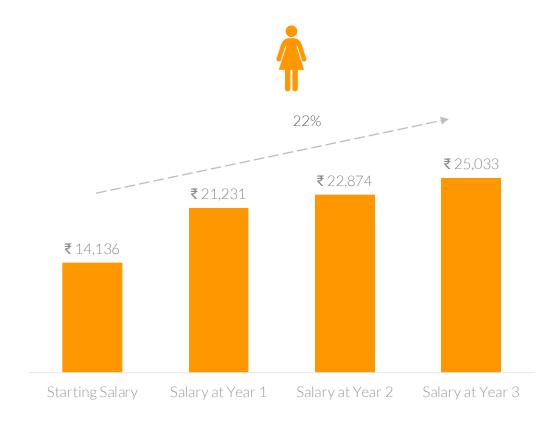
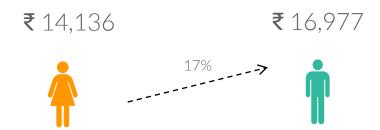


Chart: 11.3 | Sample size - 105 Alumni

INITIAL WAGE DIFFERENCE BETWEEN MALES & FEMALES IS 17%

Avg. starting salaries (n=227)

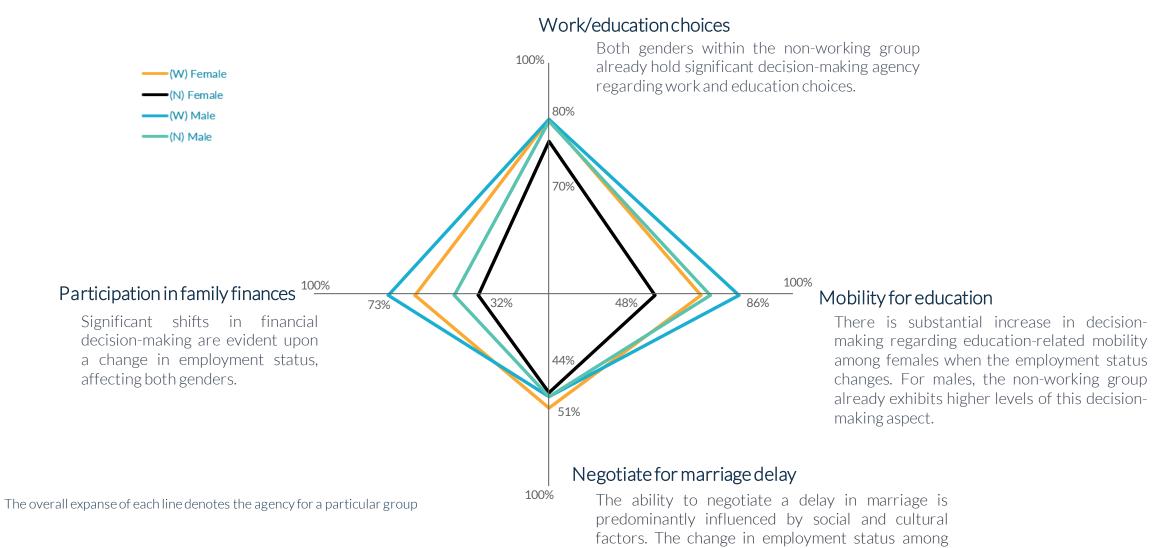


AFTER 3 YEARS, WAGE DIFFERENCE REDUCES TO 8%

Avg. Salaries after 3 years (n=127)

₹ 25,033 ₹ 27,295

IMPACT OF WORK ON YOUTH DECISION-MAKING AGENCY



making aspect.

alumni has minimal influence on this decision-

Chart: 12 | Sample size - 363 (W) | 1374 (N) Alumni

^{*}Sub-group of working (W) and non-working (N) Alumni

FEMALES EXPERIENCE COMPARABLE AUTONOMY AS MALES FOR WORK AND FINANCE

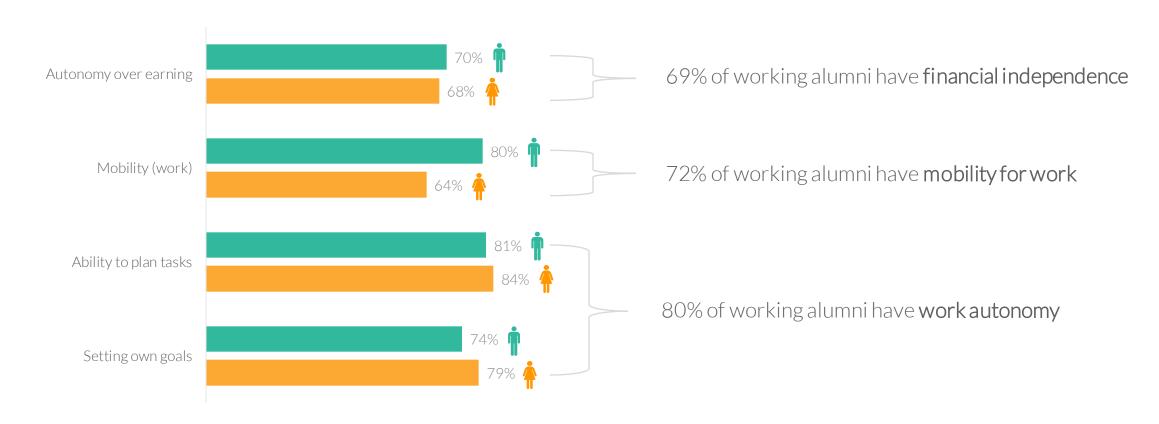


Chart: 13 | Sample size - 363 Alumni

79% OF WORKING ALUMNI CONTRIBUTE THEIR SALARIES TO FAMILY EXPENSES

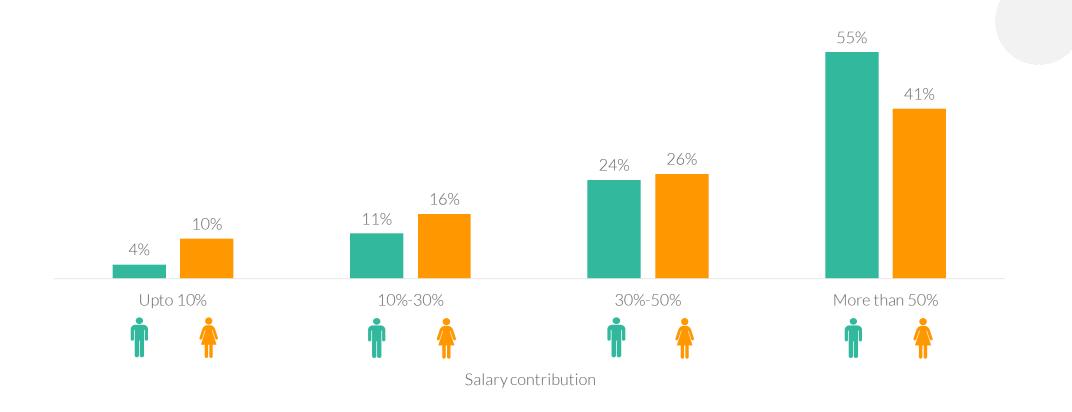


Chart: 14 | Sample size - 363 Alumni

COMMUNITY ENGAGEMENT

87% Alumni will recommend Medha program to others.

22%

Alumni have shared opportunity were their Medha peers. (refer chart 15)



Alumni participated in Medha event.

(Of the remaining, 42% did not get information about the events and 41% are interested but busy with work.)

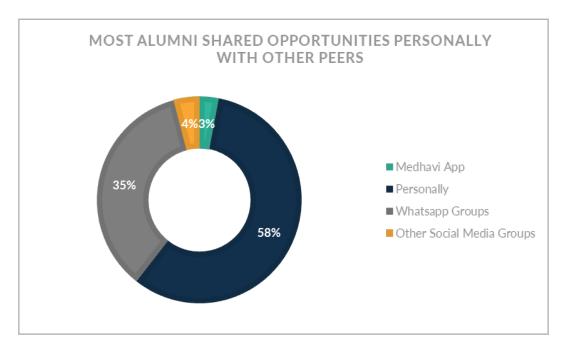


Chart: 15 | Sample size - 380 Alumni

MEDHA'S SUPPORT TO COMMUNITY

26% alumni received mentoring/counselling sessions



93% alumni report mentoring and counseling sessions were helpful.



38% alumni report it helped them at personal level.

36% alumni report it helped them in **getting career** opportunities.



76% ALUMNI REPORTED MEDHA HELPED THEM IN THEIR RESPECTIVE CAREERS.



39% alumni benefitted from networking opportunities at Medha.

Alumni Aspirations



Alumni are seeking support for job search and higher education related needs.



Alumni want to **upskill** themselves.

Annexure



